
Industry & University Collaboration

by

Mr. David W. Gore, P.E.
Associate Professor
Middle Tennessee State University
Engineering Technology & Industrial Studies Dept.
Murfreesboro, TN 37132
615-898-2110
dgore@mtsu.edu

Mr. John Leonard
Six Sigma Process Manager
Bridgestone/Firestone North America Tire, LLC
1201 Bridgestone Parkway
LaVergne, TN 37086
615-287-7239
leonardjohn@bfusa.com

Abstract

Through this paper the audience will see how a major tire manufacturer managed projects involving both employees and students for their mutual benefit, while providing university students hands-on experiential learning. Students are motivated by being exposed to a potential employer as well as being able to earn industry sought-after certifications in lean manufacturing and six-sigma. As technology becomes more complex in a highly competitive world market, there is an ever-increasing need in industry for personnel that have interpersonal, leadership, and technical skills that are necessary for solving quality, cost, and delivery problems. In recognition of this need, Bridgestone Firestone management established a collaborative training program with Middle Tennessee State University (MTSU) that supports the company's total corporate culture growth to a leaner organization. The administration of projects driven by the six-sigma "DMAIC Culture" that involves students, six-sigma yellow belts, green belts, black belts, Kaizen teams, maintenance and production personnel in many business and process areas is also illustrated in this paper including tangible results that directly effect the bottom line.

Introduction

Industry Technology Needs

Employers often hire graduates from accredited degree programs. The technical content of these programs is dictated by accreditation standards that provide evidence of a minimum set of qualifications for the potential employee. Employers then provide extensive additional

training in topics such as six sigma and lean manufacturing to bring the new employee in-line with company requirements.

Accreditation is intended to ensure quality as evidenced by the U.S Department of Education's statement "The goal of accreditation is to ensure that education provided by institutions of higher education meets acceptable levels of quality" (Boles and Gore, 2004). Accreditation agencies, such as the National Association of Industrial Technology (NAIT), ensure the quality of technically-oriented programs in areas such as Industrial Technology with many technical disciplines represented. On the other hand, industrial employers often hire employees from technically-accredited programs, such as engineering, where there seems to be a mismatch between job duties and accreditation goals. Most accredited engineering programs do a fine job at preparing graduates for engineering design positions and to continue into a research-oriented graduate program. For example, ABET, Inc., states that accreditation ensures "Employers that graduates are prepared to begin professional practice." However, many engineering graduates are hired into positions that require little or no engineering design capability. In some cases, engineering graduates are preferred over technology graduates even when technology graduates are a better fit for actual job requirements. Industry-recognized certifications can serve as a powerful tool to persuade these employers to take serious look at technology graduates.

Industry-recognized certifications help industries seeking technology needs above and beyond the requirements of accredited programs and level the playing field between engineering graduates and technology graduates competing for industrial and manufacturing jobs. So, now the problem is how to provide these certifications within the time limitations imposed on hard-working technology students.

How then can students earn certifications through "industry involvement?" Student tours of industries both here and abroad certainly are useful for general knowledge, but does that accomplish the mission of a program designed to teach students interpersonal, leadership, and technical skills needed for their success in high technology industrial or business systems? Likewise, the use of industrial internships is not educational if the work assignments do not provide students experiences that allow development of skills required for high-value specialty knowledge positions. In order to be successful, experiential learning requires careful design and collaboration by both the university and industry involved.

Student Experiential Learning

Experiential learning can best be described as, "that learning process that takes place beyond the traditional classroom and that enhances the personal and intellectual growth of the student. This education can occur in a wide variety of settings, but it usually takes on a 'learn-by-doing' aspect that engages the student directly in the subject, work or service involved," as defined by the Experiential Education in the College of Arts and Sciences, Northeastern University, 1997.

Quality learning should be defined by what students do, not by what faculty do in the learning process (Cantor, 1995). Cantor also believes that experiential learning activities are natural motivators for students and this motivation leads to students being more involved in the learning experience. Two people credited with the experiential education movement are philosopher John Dewey and educator Ernest Boyer. Dewey thought that education should be reinforced by experience, and suggested that the "quality of the experience is as important as the experience itself" (Katula and Threnhauser, 1999). Boyer encouraged educators to develop the scholarship of engagement. He said that higher education must build collaborative partnerships,

improve all forms of scholarship (Boyer, 1990a), and provide opportunities for students to contribute to the common good (Boyer, 1990b).

Some critics question whether experiential education really does enhance student learning and whether all experiential education programs provide valuable learning experiences. In their study, Katula and Threnhauser (1999) found that sometimes cooperative education experiences do not enhance student learning because they are not effectively integrated with the students' discipline. There is also some concern that study abroad experiences are no better than students' personal travels abroad (Katula and Threnhauser, 1999).

Alternatively, many researchers strongly believe that enhanced student learning results from experiential learning programs. Internship students have the opportunity to take responsibility for their own professional and intellectual development and they learn to connect their coursework with their work experience. An internship program generally encourages students to view themselves as more connected to their education and helps them to develop an understanding that education is essential to their future lives (Steffes, 2004). The internships that are the most useful for students are carefully planned and monitored to ensure that students are engaged in discipline-related work activities. Experiential learning helps students understand how theory is applied to real situations (Bucher and Patton, 2004).

Mission and Vision

Through the hard work and diligence of a Middle Tennessee State University Industry Advisory Committee over the past three years, a new program was designed with the mission to “teach students interpersonal, leadership, and technical skills needed for their success in many various industry or high-technology business systems.” The Engineering Technology and Industrial Studies (ETIS) Department Chair, Dr. Walter Boles led the way by defining the vision (Boles and Gore, 2004) which is best explained in Figures 1 and 2 that follow:

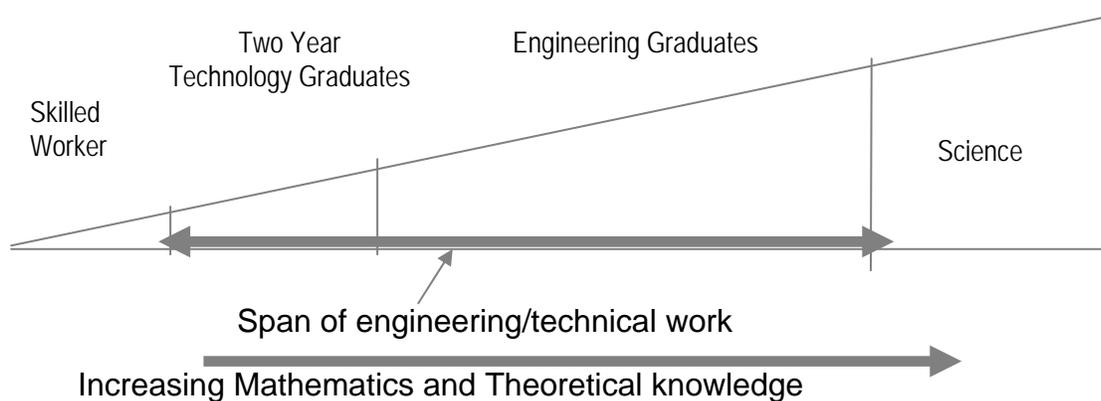


Figure 1. The “Old” Model of Technology versus Engineering

In Figure 1, this model of technology and engineering shows the situation 30 to 40 years ago when engineering graduates covered the span of technical work between the two-year technology graduate and the area of pure science. It illustrates that more mathematics and theoretical knowledge is required as the work content changes from “skilled” to “science.” Engineers were expected to be “hands-on” as well as being prepared for R&D and applied sciences.

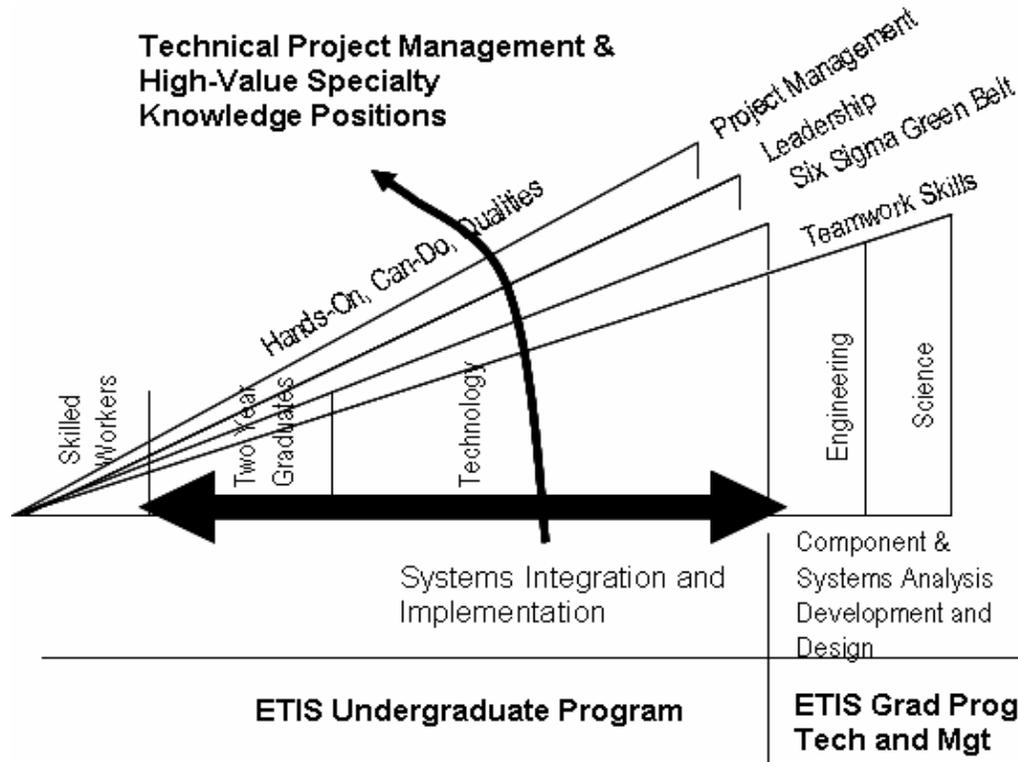


Figure 2. A “New” Model

As shown in Figure 2, today’s engineers are pushing the envelope into the applied and theoretical sciences area and are expected to handle complex systems analyses as well as development and design. The “gap” between the skilled worker and pure engineering graduate is now covered by the Industrial or Engineering Technology under-graduate program that focuses on systems integration and implementation issues that require more “hands-on” problem-solving skills than theoretical knowledge. Graduates of technology programs are sometimes overlooked for positions for which they are highly qualified. “Providing these undergraduates with significant industry-recognized certifications will help overcome this phenomenon,” according to Dr. Boles.

Competencies & Learning Goals

From this vision and mission, four applicable core competencies were established that requires the student to:

1. Communicate effectively, clearly and precisely.
2. Solve problems through thinking logically, critically and creatively.
3. Use teamwork to seek and share innovative knowledge and perform tasks effectively.
4. Develop leadership/soft skills to lead projects, subordinates and/or teams.

Coursework was developed that provides the tools and in-class simulations; however, it was clear that “real world, hand-on” experiences were required to reinforce classroom learning, develop the basic skills needed by industry, and achieve the core competencies at the same time. Several learning goals were established based on the “New” Model (refer to Figure 2). Each student must:

- Master “lean” techniques to improve productivity in any operational system such as manufacturing or healthcare.

- Understand and use the six-sigma methodology to define, measure, analyze, improve, and control quality in any operational system.
- Perform industrial engineering systems analyses involving work measurement, process layout & material handling.

To go beyond the classroom requires collaboration with industry partners to setup projects that can meet the needs of both the industry partner and the student. In the Appendix, Table 1 gives a listing of key MTSU corporate partners and Tables 2 and 3 summarize the types of student projects with a typical list of deliverables.

Assessment

As pointed out in a paper at the NAIT 2006 conference, assessment of experiential learning for technology students means something only “if the information is collected in a systematic, objective manner . . .” (Trautman 2006). Fortunately, information collection in the case of six sigma, is a relatively simple process, since certification requires the student candidate to complete a “Greenbelt-level” six sigma project with deliverables detailed during the “define” charter development phase. However, most Greenbelt-level projects require a minimum of 2 to 3 months to complete. Initial efforts at certification were not very successful due to the limited time that a student has during the semester for work outside the university. This limitation resulted in some projects being started but never completed, and others stretched out into the summer when students had more time available. The highest success rate came from the non-traditional student already working as a full-time employee in the company where the project was being conducted. Current certification efforts have been successful, primarily due to the use of Internships that allow time for students to focus on specific company projects.

Industry Collaboration

Background

Early in 2006 the Six Sigma Process Manager at Bridgestone Firestone North American Tire, LLC, La Vergne plant, contacted Middle Tennessee State University (MTSU) to propose collaboration between the two organizations. The Plant Manager at Bridgestone Firestone had decided that MTSU should be involved in the tire company’s six-sigma programs as well as any other areas of mutual interest. After a joint meeting, Bridgestone Firestone saw several advantages to pursuing this relationship with MTSU:

- Utilize university resources to support corporate quality & lean initiatives.
- Obtain knowledgeable student labor (Six Sigma, Value Stream Mapping, Lean Mfg.)
- Obtain feedback from a different perspective (new set of eyes).
- Opportunities to strengthen employment base.
- Networking opportunities:
 - Manufacturing Excellence Program
 - Board of Engineering Development
 - Publish paper in recognized journal

Initial Effort

Several students taking the six sigma and lean manufacturing courses during the spring semester 2006 were provided the opportunity to work with Bridgestone Firestone on six sigma and value stream mapping projects. These projects were ongoing projects in various stages of completion (see Table 4 in the Appendix for the six-sigma projects and Table 5 for the tracking matrix), and were not completed during the spring semester. Due to other coursework, the students could spend very little time doing the project work on-site at the Bridgestone Firestone

plant (an average of 2 to 3 hours per week); so, the work was carried over into the summer of 2006. Students and company Blackbelts co-presented their projects in mid-September 2006, and several projects were completed during the summer of 2007 that resulted in students being awarded a Greenbelt certification. Because of their desires to obtain certifications these students worked on their own time without any paid internships and the company was pleased with the results of their efforts. However, both Bridgestone Firestone and MTSU believed improvements in this program were necessary to provide additional time and motivation for students to complete projects and earn their certifications in a timelier manner.

Current Strategy

The company studied its vision of managing six-sigma projects and how resources were allocated to get the bottom-line results required. This concept is shown in Figure 3 with “MTSU Students” as one of its foundations.

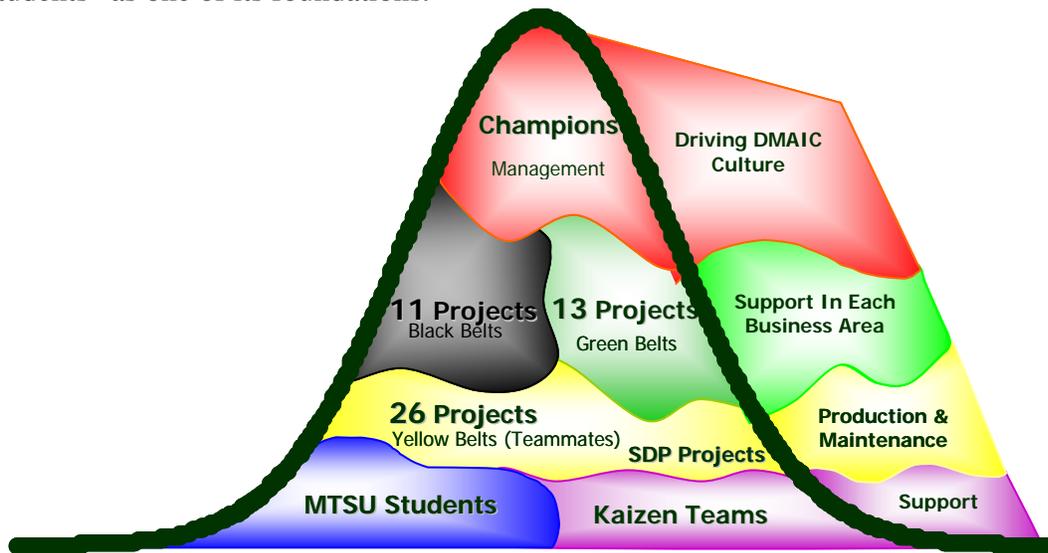


Figure 3. Six Sigma Vision – Define, Measure, Analyze, Improve and Control (DMAIC)

In order to improve the integration of MTSU students within this structure, Bridgestone Firestone funded internships to provide the motivation for students to be able to spend more “face” time on-site and become more a part of the project teams to which they were assigned. (As a result, the company funded an Internship program and the first student was hired in the summer of 2007). To support this strategy, MTSU changed the curriculum in fall 2007 to specifically require internships as part of the experiential courses in both lean and six sigma in order to achieve the learning goals discussed previously. Internships have now been set up with three companies and students have earned certifications in both six sigma and lean.

Administration

Projects are driven by the six-sigma “DMAIC Culture” (Define, Measure, Analyze, Improve, and Control) involving students; six sigma yellow belts, green belts, black belts; Kaizen teams; and maintenance and production personnel in many business and process areas. Administration of these project and personnel is the key to being able to achieve financial results projected at over \$2 million dollars in 2007 (a more than a 26.5% increase over last year).

Organization

For example, the following elements are required to establish the organization to manage six-sigma projects:

- Leadership & support of top corporate management.
- Full-time dedicated site project Blackbelt manager.
- Six Sigma trained leaders.
 - Leaders responsible for reporting to the Six Sigma Manager bi-weekly and during the monthly plant management review.
- 30 minute bi-weekly standing meeting in each business area.
 - Involve yellow belts and students as appropriate in the bi-weekly meetings.
- Initiate activities and resources for projects to progress through the DMAIC roadmap (QE, IE, EE, ME, IT Support, Tech Eng, Maintenance).

Training

Training is required at all levels – from upper management down to the production technician. (See Appendix Table 6 for the Bridgestone Firestone ambitious training timeline). The company’s support for internships and university training for students is part of the overall investment needed to assure success. (It is interesting to note that “success breeds success” as indicated by the number of calls from production technicians that desire to be part of the program).

Follow-up

Follow-up is necessary to manage successfully. Weekly meetings are held by the project leaders plus bi-weekly meetings with the Six Sigma Process Manager to review the following:

- Project status overview
- “Champion” informed and drive accountability
- Forum to mention and remove obstacles
- Kudos, share results
- Promote DMAIC culture all business areas

The Six Sigma Process Manager has quarterly reviews – first month with plant management staff, second month with “Belts” presenting to plant management staff, and third month with “Champions” presenting project accounts to plant manager.

Semi-annually invitations go out to corporate executives to attend presentations by Yellow Belts who share the results of completed project with peers and management. Also, at these meetings, Green Belts are presented with their certifications and a Six Sigma Executive Presentation Award Ceremony is held at the same time to recognize superior projects and performance.

Summary & Conclusions

Training tomorrow’s leaders requires a collaborative effort between industry and the university. The competencies and skills desired from university graduates by today’s modern industries can be achieved through proper application of several factors:

- Use of internships that are directed toward projects utilizing initiatives such as six sigma and lean manufacturing in order to develop the skills desired by industry through true experiential learning as well as investing in potential future new hires.
- Curriculum design by the universities that support student competency development through direct application of classroom knowledge to the experiential-learning workplace.

- Administration of student interns within the corporation in a way that not only recognizes the importance of experiential learning and internships, but also understands how to organize, track and follow-up projects.

References

Boles, W.W. and Gore, D.W. (2004). *Accreditation, Industry Certifications, and Employer Expectations*, presentation at 2004 NAIT Convention.

Boyer, Ernest (1990a). *Scholarship Reconsidered: Priorities of the Professoriate*, The Carnegie Foundation for the Advancement of Teaching, Princeton University Press, Princeton, New Jersey.

Boyer, Ernest (1990b). "Service: Linking School to Life" in *Combining Service and Learning: A Resource Book for Community and Public Service*, Vol. 1, edited by Jane Kendall and Associates, Raleigh, NC: National Society for Internships and Experiential Education.

Bucher, Glenn and Jennell Patton (2004). "What Would Boyer Do?" *About Campus*, May-June 2004, pp. 2-7.

Cantor, Jeffrey (1995). *Experiential Learning in Higher Education: Linking Classroom and Community*, ASHE-ERIC Higher Education Report No. 7.

Katula, Richard A. and Elizabeth Threnhauser (1999). "Experiential Education in the Undergraduate Curriculum," *Communication Education*, July 1999, Vol. 48, p. 238.
37

Steffes, Jeanne S (2004). "Creating Powerful Learning Environments Beyond the Classroom, *Change*, May-June 2004, Vol. 36, No. 3, pp. 46-50.

Trautman, Donna K., and Bloomfield, Karen A. (2006). *Assessment of Experiential Learning for Technology Students*, 2006 NAIT Convention, p. 11.

Appendix

Company	Six Sigma	Lean	Layout	Other
Bridgestone Firestone	✓	✓	✓	✓
Middle TN Medical	✓	✓		
Johnson Controls	✓	✓	✓	✓
Cumberland Swann		✓	✓	✓
General Mills	✓			
MAHLE	✓	✓	✓	✓
Square D	✓	✓	✓	✓
Stinger Medical	✓	✓	✓	
Asurion		✓	✓	
Tridon	✓		✓	✓

TN Board of Regents	✓
---------------------	---

Table 1. Key Partners

Phase	Project Deliverables (examples)
Define	Project charter – team development CTQC “Tree” – voice of the customer
Measure	Gauge R&R – data collection Six Sigma Toolset – e.g. SPC Charts
Analyze	Correlation or Regression analysis; Hypothesis tests; Design of Experiments
Improve	FMEA & Prioritizing, Corrective Action Matrix, System Dynamics Mapping
Control	Control Plan, SPC, Visual Controls, Final Report/Presentation to Industry Partner

Table 2. SIX SIGMA Industry Project

Project	Project Deliverables (examples)
Lean	Value Stream Maps (Current & Future states); Factory Physics © Analyses (Little’s Law & Internal Benchmarking)
Layout	Design of process to improve flow – e.g. using Group Technology (cell design)
I.E. Systems	Time/Motion Work Measurement Study of process to improve efficiency and/or ergonomics
Project Mgmt	Development of Gantt, CPM, and project plans to support all other projects.

Table 3. Other Industry Projects

Updated 8/10/06	Project Cost	Result	Comment	MAIC#-Sign	Acc. Sign Off	Product, lb per dollar saved	< 3sigma	90%	50%	SIGM	
Year Saft Dollar/rd Dollar											
TIRE ASSEMBLY	Improve Plant Calendar Inventory accuracy	09	\$30,000	Cart Avoidance	Averaging 3 rolls a year in scrap due to bloom .005% improvement						
	NOT Reduction on U-1 tamr	06		Cart Avoidance							
	Reduction of SPA defective Linear from T/A	06		Refinement	Needing help from Stack Cutting Kaizen Team \$300g						
	Increase Tam Utilization on SOT construction	07	\$108,000	Improve Bekida	Jamie Braun Black Belt Project						
	Reduce size change time TBR	13		Improve Bekida							
	Increase Tam Cycle Tam - PSR	15		Improve Bekida							
	Increase Tam Cycle Tam - TBR	14		Improve Bekida							
	Reduce Unbalance scrap 4R92 - TBR	08	\$38,090	Cart Avoidance	Highest balance scrap tire - 30 avq monthly		180		0.011	Cure	
	Reduce Off Center condition in PSR	11	\$111,540	Cart Avoidance	High Scrap condition - 250 avq monthly		1500		0.051	Cure	
	RFV and Bal Reduction - Alignment		\$236,033				1044				
	Reduce waste due to poor turn-up TBR	08	\$38,090	Cart Avoidance	06 360 tire projection to be cured scrap, Avg 80 green scrap		180		0.005	Cure	
	Reduce GT scrap due to buckled tread PSR	13	\$96,640	Cart Avoidance	High Green Waste scrap cause - 175 avq monthly		1248			Green	
	Reduce \$29 condition due to abnormal coverage TBR	09	\$65,337	Cart Avoidance	High abnormality 750 buff, 400 rework, 500 scrap monthly		7200	2.63	2.86	0.52	BRS
	Reduce Barcode placement error TBR	07	\$23,438	Cart Avoidance	High Rework condition - 100 avq monthly		600	3.20	3.39	0.04	Reou
	Reduce Bead scrap - TBR	09	\$5,762	Cart Avoidance	Green scrap waste condition		50			0.001	Green
	Improve builder Splice accuracy 14's TBR	11	\$10,413	Cart Avoidance	5th Highest rework - 160 avq monthly		960	3.13	3.32	0.055	Reou
	Improve builder Splice accuracy 14's & 73's PSR	08	\$108,269	Cart Avoidance	Highest rework condition - 2032 avq monthly		21492	2.67	2.90	0.42	Reou
	Reduce Occurrence for Mixing Air Supply S	07	\$6,555	Cart Avoidance	Body ply cart high, save 20 min a fix from Contractor endpoint		12144	1.79	2.67		NVA
	Reduce Lut Trace Barcode Error	07	\$7,902	Cart Avoidance	Average 22,000 per month in lut barcode		105				
	Reduce T/R green waste PSR	13		Cart Avoidance							
Reduce T/R green waste TBR Conveyor	12	\$51,452	Cart Avoidance			224					
Reduce Open and Cray Bldr condition 60's TBR	14	\$16,193	Cart Avoidance	4th Highest T/A scrap condition - 90 avq monthly		540	3.29	3.48	0.03	Cure	
Reduce Open and Cray Bldr condition 60's PSR	14	\$15,046	Cart Avoidance	4th Highest T/A scrap condition - 350 avq monthly		2100	3.02	3.23	0.07	Cure	
CURING	Reduction in 42's Pinched Bladder	06	\$252,783	Cart Avoidance	Scrap Tire Cart - 2nd Highest Abnormal condition		1179	3.04	3.35	0.06	Cure
	Reduce Mechanical Related Scrap off 51' pro	07	\$57,816	Cart Avoidance	Michelle Curry Callin Black Belt Project		1266			0.4	Cure
	Reduce O-C time on TBR presses	06	\$169,342	Improve Bekida	Dana Davir Green Belt Project starting in Nov 06						
	Reduce Mold Size change time TBR	08		Improve Bekida			0.06			0.06	
	Improve Maint response time	09		Improve Bekida			0.22			0.22	
	Reduce Bladder Size change time TBR	07	\$50,000	Improve Bekida	Bladder change efficiency improvement						
	Reduce Molding condition 53's PSR	09	\$60,697	Cart Avoidance	2nd Highest condition - 1400, B 275 R, 225 scrap avq monthly		1650	3.11	3.31	0.345	BRS
	Reduce Molding condition 48's PSR	09	\$21,380	Cart Avoidance	Highest condition - 1050 rework, 225 scrap avq monthly		6215	2.67	2.89	0.25	RS
	Reduce Mold Lube buff condition 20's TBR	13	\$14,510	Cart Avoidance	High buff condition - 325 avq monthly Scrap save 44 year		1950	2.90	3.11	0.107	Buff
	Reduce Green Waste Cause PSR	11		Cart Avoidance	06 ytd .045 in green waste,						0.01
	Increase Bladder life PSR	10	\$50,000	Improve Bekida	Increase Bladder Retirement by 15%						
	Increase Bladder life TBR	10	\$120,000	Improve Bekida	Increase 20% over 270 cure 06 avq						
	Reduce chakatai PSR	07		Improve Bekida	Reduce Start time delay by 25%						
	Reduce Loading & Unloading related Scrap 50's PSR	12	\$45,783	Cart Avoidance	PSR scrap item - 150 avq monthly		900	3.28	3.47	0.03	Cure
	Improve Leak detect accuracy	11	\$106,827	Cart Avoidance	Highest scrap condition - 350 avq monthly		2100	3.02	3.23	0.07	Cure
Reduce Alarm scrap TBR	11	\$245,296	Cart Avoidance	2nd highest scrap condition - 190 avq monthly		1140	3.08	3.28	0.06	Cure	
Reduce Curing Ring Repair - Bath	08		Cart Avoidance								
FINAL	Improve Balance Dot application 2444	06	\$130,900	Cart Avoidance	3 OE customer Canc conv in 2005 - Customer Satisfaction						
	Reduction of S-325 on TBR	06	\$59,194	Cart Avoidance	Re-handling of Product from Whez and Added Labor		4582	1.89	2.76	2.61	
	Improve ASRS NOT data workbench	06	\$59,775	Cart Avoidance	ASRS system improvement		1287.5				
	Reduce TOC Alpha-Misc 2444	07		Refinement	Alpha misc running in the 90% Refinement came out of QA						
	Reduction Scrap abnormal 77's PSR	07	\$211,242	Cart Avoidance	Highest scrap condition for Final Finish .18% to .018%		4152	2.60	3.31	0.162	Cure
	Improve PL job effectiveness TBR	07	\$4,348	Efficiency Improvement	Non-Value added activity - nat meeting required job duties		437.5			0.5	
	Improve TUO machine efficiency	07		Efficiency Improvement	Staggering mark arrangement and 5x Starting						
	Improve PL job effectiveness PSR	07	\$1,988	Efficiency Improvement	Non-Value added activity - nat meeting required job duties		200				
	Reduce Clarification error PSR	08	\$35,405	Cart Avoidance	2 tire avq per day - out for entire year		696			0.008	Cure
	Improve Balance Mark Accuracy PSR	08		Quality Improvement	Customer Satisfaction						
Improve Inspection Accuracy TBR	12		Quality Improvement	Data stream from Start and Return from Whez						Beta mix dat	
Improve Inspection Accuracy PSR	13		Quality Improvement	Data Stream in at 2nd Inspection - Beta mix nat acc		22	2.65	2.88		Beta mix dat	
Reduce Scrap Abnormality 70's PSR	08	\$21,247	Cart Avoidance	2nd highest abnormal condition - 120 avq monthly		700	3.33	3.52	0.024	Cure	
Reduce Scrap Abnormality 70's TBR	10	\$77,905	Cart Avoidance	High buff condition - 650 avq monthly		7000	3.68	3.98	0.024	Buff	

Table 4. Master Project List

La Vergne Plant 6 sigma follow up Status										
Project	6 sigma /	Belt/			Define &	Analyze	Improve	Control	When	When
	Project Selection Criteria				Role of the Project Champion: Guide the selection and monitoring of projects Ensure alignment with company priorities & goals Ensure that the project is data driven Remove obstacles Ensure that Black / Green Belts are given sufficient time Guide the selection of Black / Green Belt candidates Require answers with data support Take an aggressive role and drive accountability					
Reduction in -061 from #2 body ply cutter										
Improvement in balance dot application										
Reduce dump stock - Triples										
Dump stock reduction - PSB Extrusion										
Reduce XDC Alpha										
BP insert placement on #1 body ply cutter										
Stuck Stock										
Green waste reduction - TBR stock cutting										
Reduce SPA defective liners from Tire Assembly										
Reducing whse overhangs										
Reduce WSW grind scrap										
Increase PL Job Effectiveness	DMAIC	Yellow Belt David Nelms - Yellow Belt	Ron Jones	C-Collins	1-Aug	31-Aug	31-Oct	30-Dec	1/30/2007	Non
Increase SOT Tam utilization	6 Sigma	Jamie Brown David Grey	Bobby Duke	Brown	30-Oct	30-May	30-Jul	15-Aug	9/30/2007	200
Reduce Mechanical Scrap off 51" Presses	6 Sigma	Michelle Curry- Collins Marvin Wreh	Ron Jones	C-Collins	30-Oct	30-Jan	30-May	15-Jun	8/15/2007	Reduct
Reduce PSR green waste due to buckle tread	6-Sigma	Gary Farmer	Bobby Duke	Brown	15-Dec	30-Apr	30-Jun	30-Aug	10/30/2007	
IT process Project	6-Sigma	Claudia Yamamoto	Dan Perterman	Leonard	1-Mar	30-May	30-Jul	30-Sep	11/1/2007	
Improve Plant Water System	6-Sigma	Mark Haws	Ken French	Leonard	1-Mar	30-May	30-Jul	30-Sep	11/1/2007	
Reduce TBR Assembly Green Waste	6-Sigma	George McNeal	Bobby Duke	Brown	1-Mar	30-May	30-Jul	30-Sep	11/1/2007	
Improve Calendar Inventory										

Table 5. Master Project Tracking Matrix

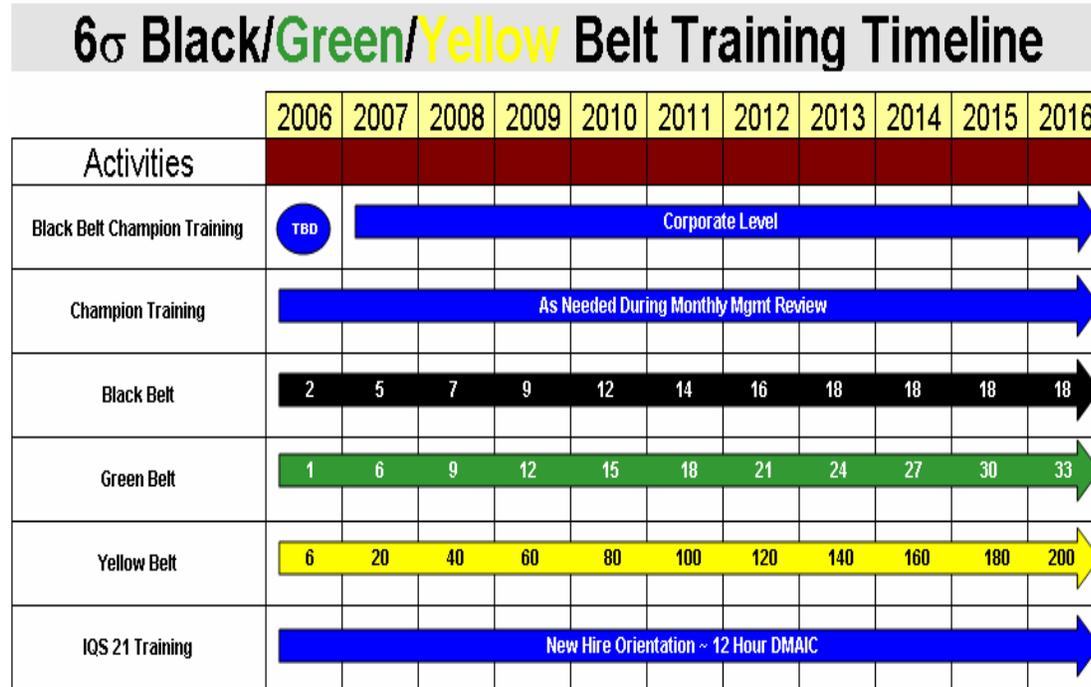


Table 6. Six-Sigma Training Timeline